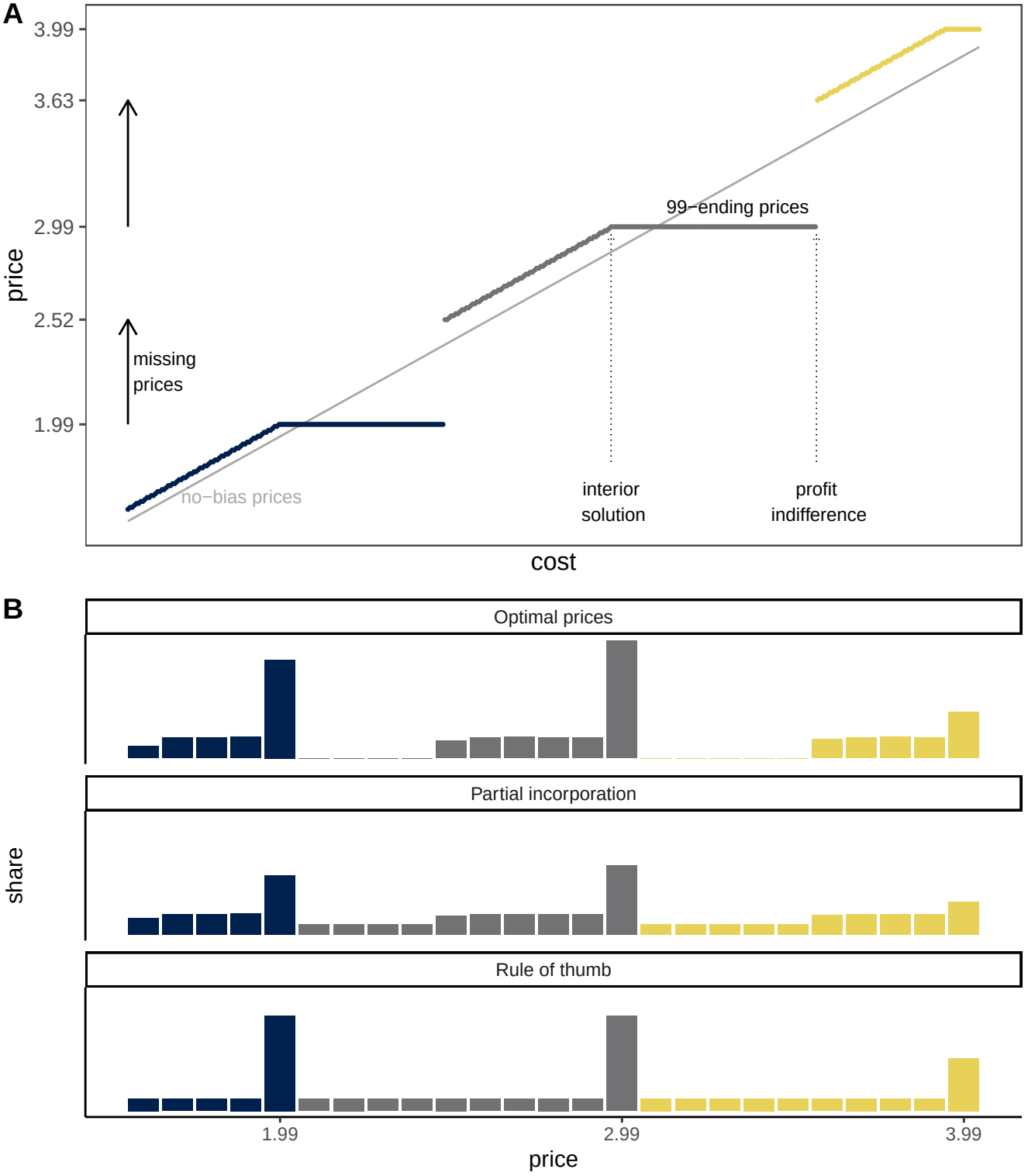
A
3.99
3.63
2.99
2.52
1.99
price
missing
prices
no−bias prices
99−ending prices
interior
solution
profit
indifference
cost
B
Optimal prices
Partial incorporation
Rule of thumb
share
1.99
2.99
3.99
price